

# DEFENSE BUSINESS BOARD



**Jack C. Zoeller**  
**Founder and CEO, Purefy Inc.**

Jack Zoeller has 35 years' experience as a chief executive officer in the start-up and turn-around of companies in the financial services industry.

Currently he is CEO of Purefy Inc., an online student loan refinancing lender, formerly a subsidiary of Cordia Bancorp which he co-founded in 2009. He stepped down as Chairman of Bank of Virginia and as CEO of Cordia in 2016. Previously he served as CEO of E.F. Hutton Indemnity Group, Capital Risk Management Corporation, ComFed Bancorp, North American Company Health & Life Insurance Company, and AtlantiCare Risk Management Corporation.

Mr. Zoeller is an expert on corporate governance, health care benefits and compensation, and has served on 24 boards of directors. He is a Visiting Research Professor at George Washington University specializing in 17th century American colonial history.

After graduating first in his Army Ranger class, Captain Zoeller served as an infantry company commander in the 82nd Airborne Division and managed the Division's training program for 16,000 soldiers. He was subsequently assigned to Program Analysis and Evaluation in the Army Chief of Staff's Office in the Pentagon, where his responsibilities included Army air defense programs, recruiting, and force structure issues associated with the "hollow Army" of the late 1970s.

Mr. Zoeller holds a Bachelor of Science from the U.S. Military Academy at West Point, where he graduated first in his class. He also earned a Master's Degree in Public Policy from the Harvard Kennedy School, where he concentrated in Defense Policy and consulted for the Director of the Defense Intelligence Agency. He was elected a Rhodes Scholar from New York and earned a Master's Degree from Oxford University for his thesis, "Decision-Making in the Committee on Armed Services of the U.S. House of Representatives."

He resides with his wife in Washington, DC.